

ValueMentors™ Living Your Values...What Else Matters?

Value Mentors helps you successfully execute your strategy by identifying the core values of your people and aligning them with the values embedded in your strategy.

"Gunther's personal coaching helped me create a perspective for thinking about and working on my own values and his consulting has helped a number of my organizations and staff members as well. His methodologies for integrating values assessments with organizational development and strategy are extremely effective. Now, not a day goes by where I don't refer to his work in some way in assessing a situation or making a decision. Gunther is the best executive coach I've worked with."

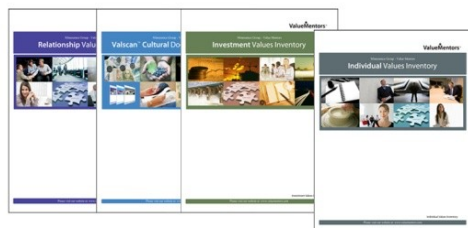
Joi Ito, Director, MIT Media Lab & Chairman, Creative Commons



Value Mentors works with individuals and organizations that understand that leveraging the interaction of strategy and organizational culture is the key to sustainable success. We seek to help you develop an agile and innovative organization that attracts and retains motivated, high performing employees who find meaning in their work and promotes growing productivity and pro-active relationships with clients and strategic partners.

There is a close connection between the successful execution of your organizational strategy and the values of the people charged with its execution. When leaders ensure that their strategy and the priority values of the culture are in alignment, they substantially increase the likelihood of achieving their mission, vision and goals.

Our Online Values Inventory & Reports support individuals to better understand themselves; what values motivate them & what inhibits their well-being & personal & professional success.



These reports include:

Individual, Team and Organizational Values Assessments, Partnership & Relationship Value Profiles



Our Coaching & Consulting Engagements

- Create a positive, collaborative and innovative organizational culture
- Develop agile and forward thinking teams and organizations
- Support strategic values based leadership development
- Align significant choices and decisions with corporate values and vision
- Support innovations in customer service, sales and relationships with strategic partners and other stakeholders
- **ValScan™** Document analysis: identifies key values communicated in written and electronic communication. Such documents include websites, speeches, policy documents, training materials, advertisements, emails and blogs.

What Our Clients Are Saying.

"Gunther's values work and unique perspective from his decades of experience helped me gain unique insights into what to look for in others as I work with them on boards, in organizations or simply in life. His work has helped me better understand myself and where I want to focus my energy. It has also showed me that my world vision is not static. It can, and does, change and that allowed me to open up my perspective."

Jeffrey Walker, Former Vice Chairman, JP Morgan Chase

"I consider Gunther Weil to be the very best when it comes to ceo's in transition. His Value Mentors process was an eye opening experience. After two transactions with major companies I had been exposed to many coaches and then I found someone just magical and more qualified than all the rest who got to the heart of matters in record time."

Cristina Carlino Poet, Entrepreneur and Founder of Philosophy Skin Care & Cosmetics

"Gunther is the best executive coach I've worked with." **Joi Ito, Director, MIT Media Lab & Chairman, Creative Commons**



"Leaders of extraordinary organizations personally embody and model their real values and know how to integrate and translate their values into highly focused and tangible business strategies."

Gunther Weil

Gunther M. Weil, Ph.D. is an organizational consultant, coach, educator and psychologist. For the past 40 years he has provided wise and expert guidance and support to leaders and their organizations in the areas of values based leadership, cultural development, innovation, team building, strategic planning, conflict resolution, and executive wellness. He has served many executives and institutions in the United States, Western and Eastern Europe in both the public, private and non-profit sectors from diverse industries including Citibank, Chase Bank, Credit Suisse, AT&T, McCann Erickson, Minolta, Union Carbide, the Federal Aviation Agency, the Peace Corps, Young Presidents Organization, HCA/Health One, Team Training International, Naropa University, The Van Heyst Group, Aztek Networks, Veris Wealth Partners, Highmount Capital, Creative Commons, Millennium Promise, Exponential Fundraising, UC Humanities Research Institute and many others.

Weil earned his doctorate from Harvard University in 1965 and served as a Fulbright Scholar in Europe. His early professional mentors included Carl Rogers, the creator of Client Centered Psychotherapy, Abraham Maslow, the father of Humanistic Psychology, and Arne Naess, the founder of the Deep Ecology movement.

In 1966, he was invited by Maslow to teach at Brandeis University. He subsequently received faculty and administrative appointments at Boston College and the University of Massachusetts, Boston. Earlier in his career, Weil served as CEO for 10 years at Intermedia Recording Corporation and was senior vice president of Intermedia Systems Corporation, a pioneering publicly held multi-media production firm. His music publishing, producer and executive producer credits include the 1978 hit recording, *Jet Airliner*, which was released by Steve Miller and received both gold and platinum status for sales exceeding two million, as well as the 2001 release of the CD *New Train*, by the critically acclaimed artist and song writer, Paul Pena.

Weil has also conducted personal & professional development seminars in values based leadership, creativity, emotional intelligence and wellness for executives and their organizations throughout the world. He is a 40-year practitioner of Tai Chi Chuan and an internationally recognized master teacher of Qigong – the oriental art of internal energy cultivation. He was the founding Chairman of the National Qigong Association (NQA) from 1994-1997 and continues to serve on the NQA's national Advisory Council. Dr. Weil is a licensed Psychologist, and is certified in the HeartMath® Inner Quality Management Program; Cultural Transformation Tools (CTT), as a Minessence Group Master Values Mentor, and a Master Trainer of Neurolinguistic Programming (NLP). In 2001 he was personally invited by Eckhart Tolle, author of *The Power of Now*, to teach and facilitate the work of Practicing Presence.



"Gunther's systematic analysis and clarity around the various stages of life, and in particular, deeply exploring one's "world view" and values has magical applications both in business and personally. For me it opened new doors and frameworks that changed my life and my personal interaction as a manager, partner, friend, spouse and parent. It is a true blessing to find someone who can go far beyond traditional coaching, counseling and/or personality analysis. *He da' Man!*"

John Magrue, CEO of Apax Partners U.S

"I began working with Gunther Weil in 1996 during a merger of two technology companies, one of which I was the Founder and CEO. Gunther was instrumental in developing a value based approach to serve as the organizational guideline as we successfully integrated two workforces into one. This experience gave me the understanding that value driven organizations maximize the most important assets of the company - the alignment and commitment of their employees. As CEO of subsequent VC-backed companies, I have frequently contracted Gunther and Value Mentors for executive coaching, team building and value based leadership assessment. This process has produced greater productivity within my management team, allowed us to recruit and retain employees that match our corporate values, and increased our bottom line."

Steven Bruny CEO- Aztek Networks, Inc.

"I rely on Gunther Weil's values-based consulting personally and for my clients. His assessment tools and coaching provide unparalleled guidance, insights and practical ideas for maximizing our personal and collective impact."

Jennifer McCrea, Founder & President, Exponential Fundraising Senior Research Fellow, Harvard U Hauser Ctr