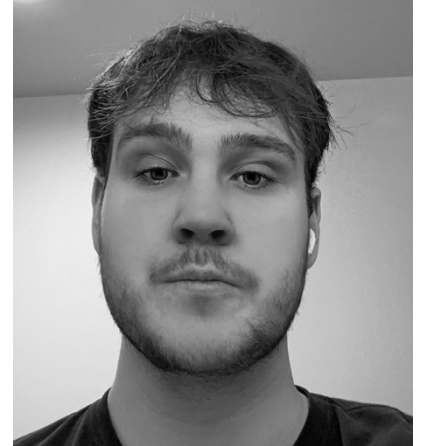


**Bill Grimm**  
**Marketing & Social Media Manager**

Las Vegas, NV  
[info@ariacx.com](mailto:info@ariacx.com)

Bill coordinates all activities related to the company's Deep Work Fast weekly podcast, as well as the video content published across Aria's YouTube, Spotify, and TikTok channels.



Bill brings 5 years of experience in digital marketing and social media management to the Aria team.

At Aria, Bill is responsible for developing and executing the company's overall marketing and social strategy for the dissemination of video content. He ensures a consistent brand message and engaging video and audio content across all digital platforms.

He is passionate about leveraging the power of social media and multimedia to connect with Aria's clients and showcase the firm's expertise.

Bill is also an avid soccer fan pursuing an education in Sports Psychology and a long-term career in professional sports coaching and scouting.

In his free time, he coaches several club teams and enjoys gaming.