

## Lauren Welborn

## **Lauren Welborn Strategic Marketing Intern**

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As a strategic marketing intern, Lauren supports the Aria Consulting team's project strategy and execution. Her background in both finance and marketing allows her to contribute creative as well as analytical thinking.



Lauren has experience working with a variety of teams and leaders and her area of focus is learning about leadership approaches and best practices, especially how it relates to companies and individuals who manage culturally-diverse teams.

Lauren has also worked as an acquisition marketing intern at MotorTrend, fundraised for several non-profit organizations, was selected to be part of an Emerging Leaders Program, and has studied in Dubai and Barcelona. She is currently a senior at Indiana University majoring in Finance and International Business at the Kelley School of Business and recently was part of the team that won the school's renowned iCore case competition.